

Strategic Acquisition: Disrupt Minds

- A Visionary Venture that operates with actual identities instead of pseudo's.



Introduction

Mission Statement:

Empowering minds, driving innovation, and fostering transformative change for a future that knows no limits.

Vision Statement:

To be the catalyst for disruptive ideas, shaping industries and inspiring a world of limitless possibilities.

Company Overview

With a robust two-year presence, Disrupt Minds stands as an influential force headquartered in Pasadena, California. Our commitment to transparency and authenticity sets us apart—every client among our 79-strong clientele, primarily based in Canada, knows us by our actual name and is aware of our primary locations. Additionally, we've strategically expanded to the UK, solidifying our global reach. At Disrupt Minds, the promise of genuine connections and transformative solutions drives our success, creating a distinctive mark in the ever-evolving landscape of innovation.



Problem Statement


In the digital landscape, a prevalent issue exists where entities often masquerade as brands without delivering true value. Many websites lack substantive web presence and fail to garner the necessary recognition. Compounding the problem, a significant number resort to pseudo identities, hindering genuine communication with clients. This trend undermines the essence of authentic branding, creating a void where true value and meaningful connections are sorely lacking in the online space.

Solution

Disrupt Minds, with a two-year legacy, challenges the prevalent issue of inauthentic digital branding. Unlike entities using pseudo identities, we prioritize transparency, operating with genuine names and locations. Our solutions include robust online visibility on major search engines, strategic positioning, and client-centric communication. By redefining branding with authenticity and substantial value, we ensure genuine connections for our 79 clients, primarily in USA, with a strategic presence in the Canada as well.



Key Differentiator

- **Google Business Reach:** Established in California, Ontario, Alberta, and British Columbia, widening our geographic impact.
 - **Review Impact:** 12 verified Clutch reviews and numerous accolades fuel consistent monthly traffic and lead generation.
 - **Top-Ranked Recognition:** Maintaining a steady presence among the Top 5 Companies in the USA signifies our industry authority.
 - **Platform Endorsement:** Garnered hundreds of verified reviews on Bark, GoodFirms, and DesignRush, showcasing widespread credibility.
 - **Directory Dominance:** Registered on 200+ business directories, expanding our reach and visibility across the digital landscape.
 - **Media Spotlight:** Our brand's comprehensive press releases have resulted in widespread recognition and coverage.
 - **Transparency Triumph:** Prioritizing transparency, we disclose our original location, strengthening client trust in our stable foundation.
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Traction and Milestones

Our strategic investment on Bark, coupled with organic lead generation from partner sites and Google Business, has propelled us towards remarkable milestones. This approach has not only yielded significant cost savings but has also garnered media attention, resulting in notable highlights across various directories. Our commitment to organic growth underscores our brand's resilience and strategic prowess in achieving impactful milestones in the digital landscape.



**150+ 5-Star
Reviews**



**4 Verified Google
Locations**



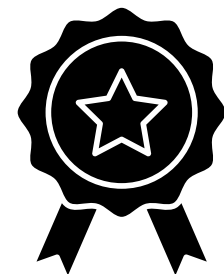
**10+ Awards &
Recognition**



**6 Social Media Profiles
with Thousands of
Followers**

**EXCLUSIVE
COVERAGE**

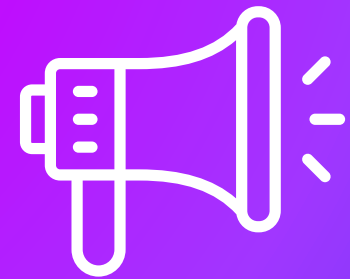
**10+ Published Press
Releases and Media
Spotlights**



**Ranked 2nd in
Pasadena California**



**Official Member of
Metaverse Standard
Forum**



Business Model

01

Our adaptable pricing strategy revolves around customized plans and a value-based approach. Sales are facilitated through direct engagement, leveraging an online presence, and forging strategic alliances.

02

Customized Plans: Our pricing strategy is adaptable and tailored to the specific requirements of each client. We believe in offering customized plans that align with their goals and budget constraints, ensuring a transparent and fair value exchange.

03

Value-Based Pricing: Emphasizing the value we deliver, our pricing is structured to reflect the impact and results our clients can expect. This value-based approach ensures a mutually beneficial partnership.

04

Online Presence: Our online presence is a vital channel for sales and distribution. Leveraging our website, social media platforms, and strategic online partnerships, we extend our reach and attract potential clients globally.

Our services



Web App Development

We offer web application development to startups and small size businesses to assist them streamline their business operations.



Branding

We offer customized branding solutions tailored specifically for clients business needs.



Marketing

We offer performance marketing, search engine marketing, paid media and PR solutions to our clients.



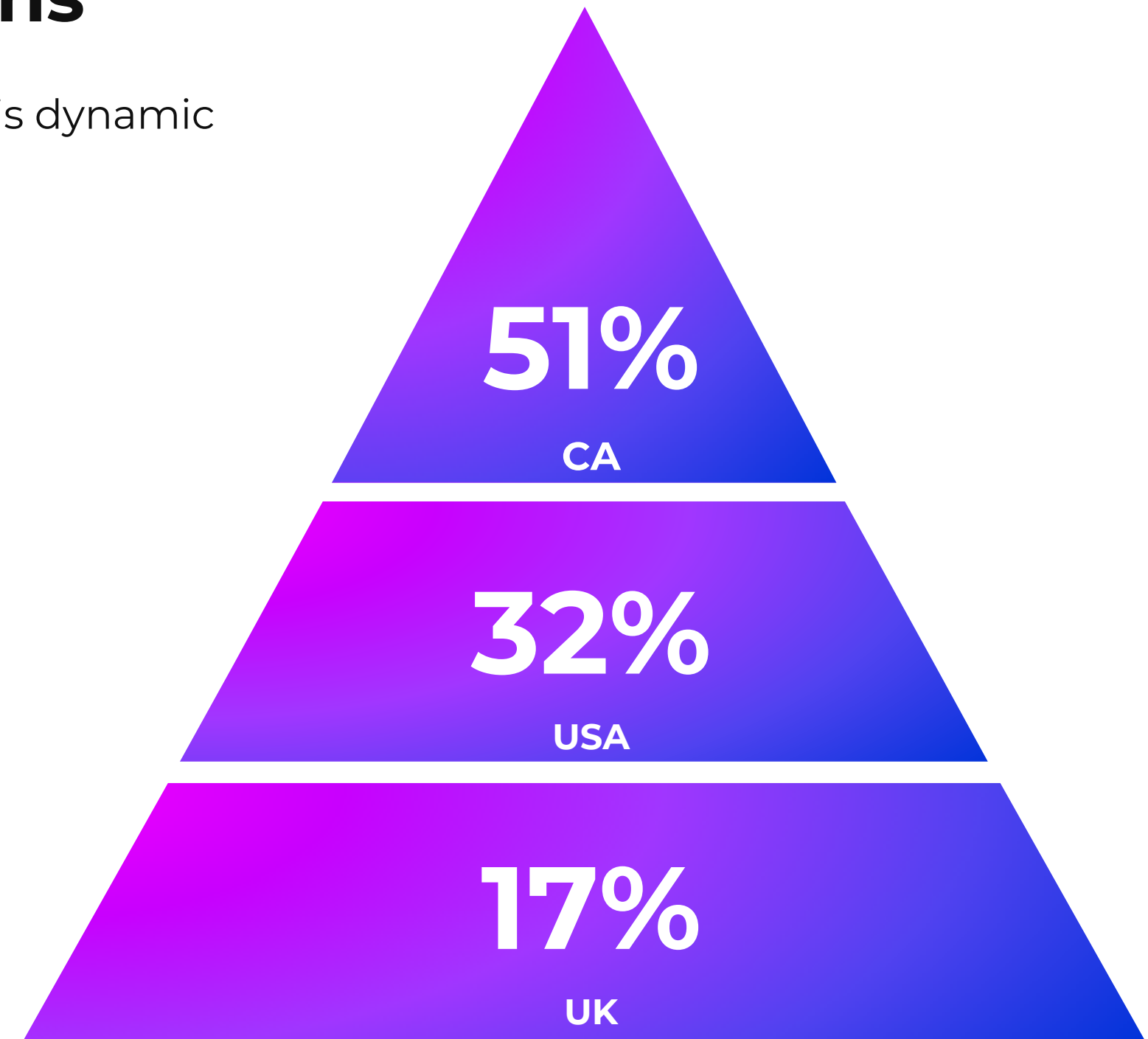
UI/UX Design

We offer research based UI and UX design services based on our clients target audience personas.

Financials of 15-Months

Our financial outlook at Disrupt Minds is dynamic and forward-focused.

| | |
|-------|-----------|
| CA | \$ 38,000 |
| USA | \$ 23,000 |
| UK | \$ 14,500 |
| TOTAL | \$ 75,500 |

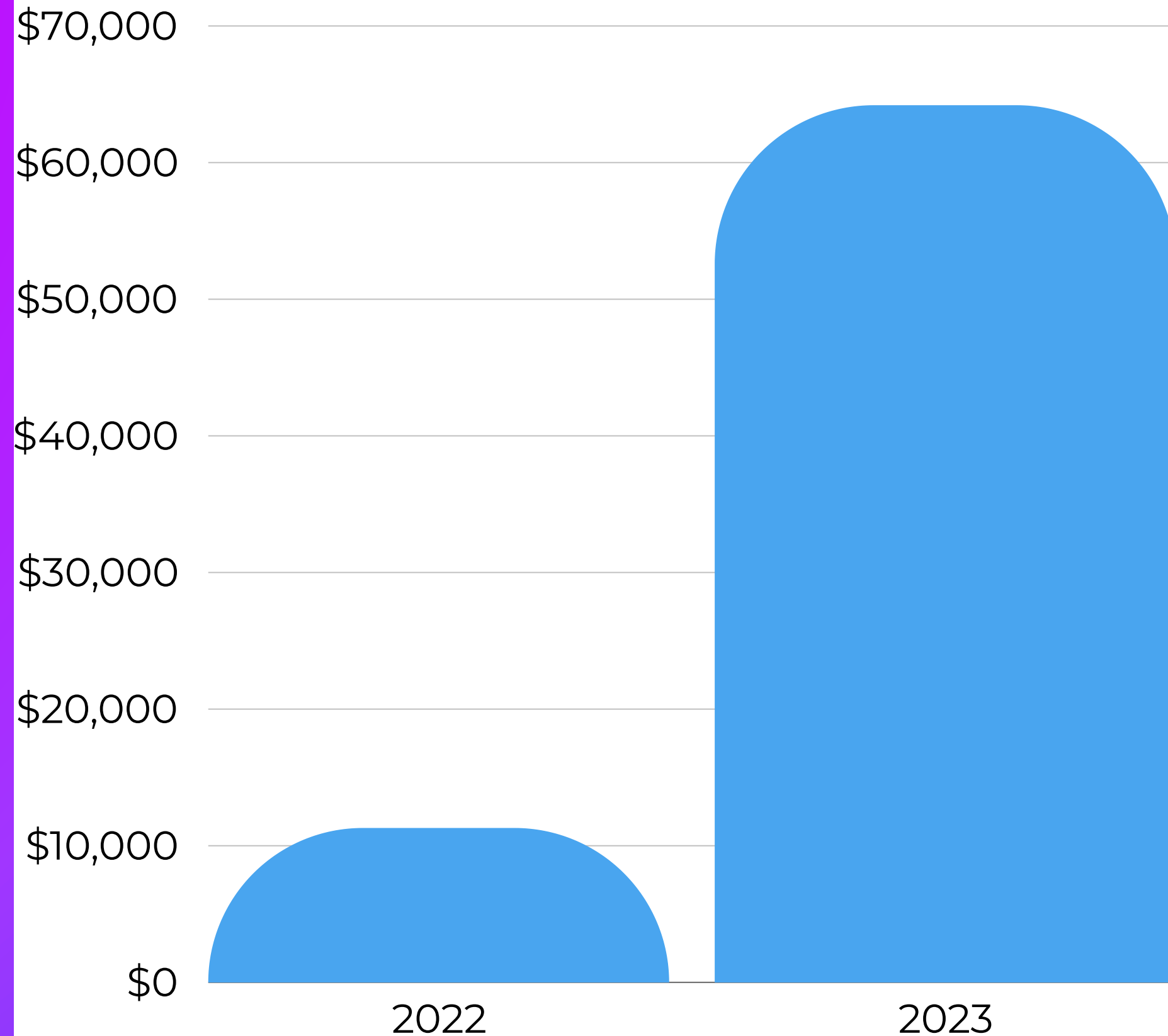


Yearly Revenue Breakdown

Review our yearly revenue breakdown data from all three target locations.

Key Factor to Consider:

- We have never spent on PPC Campaigns on this brand.
- Majority of our revenue comes from Bark and Partner Sites and we have been receiving handsome amount of inbound leads from there.
- We have only 1 dedicated sales person allocated to this brand who has generated this revenue.



Assets To Deliver

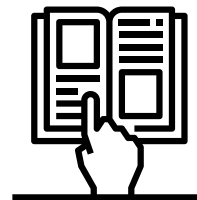
You can find below listed assets supposed to be delivered to you after acquisition:



Domains:
disruptmind.com
disruptminds.com



Social Media:
All Social Channels



ORM Platforms:
All ORM Registered Sites



Analytics:
Access to Google Analytics



Locations:
All Google Business Registered Locations



Data:
All Previous Data Gathered from Paid Campaigns and from Bark



PR Access:
Access for All Published PR's related to this Brand.



Partnerships:
Access to All Existing Partnership Platforms.



Why To Consider Disrupt Minds?

01

Instant Brand Presence: Acquire Disrupt Minds for immediate market impact and an enhanced brand presence, skipping the time-consuming process of building from scratch.

02

Ready-Made Reputation: Save years of effort by tapping into our established reputation and recognition, offering a shortcut to trust and credibility in your industry.

03

Resource Efficiency: Avoid the hassle of finding and investing resources to build a brand. With Disrupt Minds, efficiency meets excellence, allowing you to redirect energy and time to strategic growth.

04

Verified Success: Benefit from the hundreds of verified reviews, organic traffic, and leads that Disrupt Minds has garnered, ensuring a solid foundation for continued success under new ownership.



Closing Statement for Potential Acquisition:

As we conclude this presentation, we present a unique opportunity for potential acquirers to consider Disrupt Minds. Our commitment to innovation, transparency, and client-centric solutions positions us as a leader in the ever-evolving landscape of digital disruption.

We invite potential investors and partners to join us on this exhilarating venture, where collaboration meets innovation, and success knows no bounds. Together, let's redefine possibilities and shape the future with Disrupt Minds.

Thank You!

